

Rend Lake Area Tourism Council (RLATC)
Report to Franklin County Board
January 3, 2023
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RLATC 2022 Budget (Jan 1 - Dec 31)				
2022 Budget based on July 2020 -June 2021 <i>adjusted</i> bed tax of \$75,075.83				
	Categories	2022 Budget	Brought forward	Total
	Administrative 25% of adjusted contributions 75,000.00 =	18,750.00		18,750.00
	Local Non Profit Events 10% adjusted contributions 75,000.00 =	7,500.00		7,500.00
	Rend Lake General 35% of adjusted contribution 75,000.00 =	26,250.00		26,250.00
	S3DA Event 10% adjusted contributions 75,000.00 =	7,500.00		7,500.00
	Qualifying Hotels with contributions of \$10,000 or more for 12-mo July 1, 2020-June 30, 2021			
	RLCD (Seasons + Buck Bass) (Suggested by) 20% of 31,217.32 adjusted contributions 31,217.32=6,243.46 + brought forward 785.00 = 7,028.46	7,028.46		7,028.46
	SureStay By Best Western (Suggested by) 20% of 21,788.87 adjusted contributions = 4,357.77	4,357.77		4,357.77
	Cabins in the Woods (Suggested by) 20% of 18,447.97 adjusted contributions = 3,689.60	3,689.60		3,689.60
	Budget Total	75,075.83		75,075.83

Proposed RLATC 2023 Budget (Jan 1 - Dec 31)				
Budget Approved Sept 8, 2022				
2023 Budget based on July 2021 -June 2022 <i>adjusted</i> bed tax of \$97,335.20				
	Categories	2023 Budget	Brought forward	Total
	Administrative 20% of adjusted contributions \$97,335.20 (total budget) = \$19,467.04	19,450.00	00.00	19,450.00
	Local Non Profit Events 10% of adjusted contributions \$97,335.20 (total budget) = \$9,733.50	9,733.50	00.00	9,733.50
	Rend Lake General 30% of adjusted contribution \$97,335.20 (total budget) = 29,046.21	29,046.21	00.00	29,046.21
	S3DA Event 20% of adjusted contributions \$97,335.20 (total budget) = \$19,467.04	19,467.04	00.00	19,467.04
	Qualifying Hotels with contributions of \$10,000 or more for 12-mo July 1, 2021-June 30, 2022			
	RLCD (Seasons + Buck Bass) (Suggested by) 20% of 43,947.37 adjusted contributions = 8,789.40 (after VG page 7914.40 remaining)	8,789.40	00.00	8,789.40
	SureStay By Best Western (Suggested by) 20% of 28,503.39 adjusted contributions = \$5,700.68 (after VG page 4825.68 remaining)	5,700.68	00.00	5,700.68
	Cabins in the Woods (Suggested by) 20% of 22,312.51 adjusted contributions = 4,462.50 (after VG page 2,814.60 remaining)	4,462.50	00.00	4,462.50
	Budget Total	96,649.33		96,649.33

Compare 2022 and 2023 Bed Tax and Room Incomes for Qualifying Hotels

RL Golf Resort Data for 2023 Budget Writing

July 1, 2020-June 30, 2021 31,217.32 X 20 = 624,346.40
 July 1, 2021-June 30, 2022 43,947.37 X 20 = 878,947.40
 Increase in bed tax = 12,730.05 Increase in room income = 254,601.00

SureStay by Best Western Data for 2023 Budget Writing

July 1, 2020-June 30, 2021 21,788.87 X 20 = 435,777.40
 July 1, 2021-June 30, 2022 28,503.39 X 20 = 570,067.80
 Increase in bed tax = 6,714.52 Increase in room income = 134,290.40

Rend Lake Cabins in the Woods (RLCITW) Data for 2023 Budget Writing

July 1, 2020-June 30, 2021 18,447.97 X 20 = 368,959.40
 July 1, 2021-June 30, 2022 22,312.51 X 20 = 446,250.20
 Increase in bed tax = 3,864.54 Increase in room income = 77,290.80

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Tourism Impact on Franklin County, Illinois Bed Tax

The information in this table was compiled from monthly and yearly bed tax reports from the Franklin County Treasurer. Franklin County bed tax funds are held in County Fund 26. The RLATC budgets are based on these amounts.

This table contains the Franklin County bed tax collected/due between July 1 and June 30 of each reporting year. It reflects an increase from 2019 to current.

July 2014	July 2015	July 2016	July 2017	July 2018	July 2019	July 2020	July 2021
June 2015	June 2016	June 2017	June 2018	June 2019	June 2020	June 2021	June 2022
*42,472.42	*44,836.94	59,527.66	68,239.58	57,435.91	50,307.76	75,135.77	97,335.20

*For comparison, Rend Lake Resort bed tax is not included in the 2014 and 2015 totals.

Tourism Impact on Franklin County, Illinois

The information in the following 2 tables was taken from Illinois Impact Tables for the Years of 2016-2020. We do not have access to 2021 from the state.

County	Visitor Spending, millions					Percent Change 2020 / 2019	Share of State
	2016	2017	2018	2019	2020		
Franklin County	\$32.1	\$33.2	\$34.1	\$34.9	\$37.3	6.8%	0.2 %
Hamilton County	\$ 5.6	\$ 5.7	\$ 6.3	\$ 6.6	\$ 6.3	-4.9 %	0.0 %
Jefferson County	\$ 131.4	\$ 138.3	\$ 141.3	\$ 143.5	\$ 119.4	-16.8 %	0.5 %
Perry County	\$ 23.2	\$ 23.3	\$ 24.8	\$ 25.5	\$ 19.0	-25.5 %	0.1 %
Williamson County	\$ 162.7	\$ 170.3	\$ 171.7	\$ 178.4	\$ 157.7	-11.6 %	0.7 %
Illinois	\$ 40,424.8	\$ 41,633.5	\$ 44,242.6	\$ 45,518.4	\$ 23,273.1	-48.9 %	100.0 %

Franklin County	Visitor Spending, millions						Growth Rate previous year	Share of State
	Lodging*	F&B	Recreation	Retail	Transportation**	Total		
2016	\$7.2	\$ 6.3	\$ 2.4	\$ 2.1	\$ 14.1	\$32.1		0.1 %
2017	\$7.0	\$ 6.7	\$ 2.4	\$ 2.2	\$ 15.0	\$33.2	3.3 %	0.1 %
2018	\$7.1	\$ 7.0	\$ 2.3	\$ 2.2	\$ 15.5	\$34.1	2.9 %	0.1 %
2019	\$7.2	\$ 7.2	\$ 2.3	\$ 2.3	\$ 15.9	\$34.9	2.2 %	0.1 %
2020	\$7.3	\$ 7.8	\$ 2.5	\$ 2.3	\$ 17.4	\$37.3	6.8 %	0.2 %

2023 Visitor Guides (12,000) are ready for distribution.

RLATC is the Host Organization for the S3DA National Championship June 15-18, 2023 to be held at the US Army Corp Rend Lake Archery Complex (Host Venue).

We are also working to meet the requirements for Illinois Tourism and Event Grants.