

Proposed RLATC 2022 Budget (Jan 1 - Dec 31)

Budget Worksheet Approved

Presented Sept 8, 2022

2022 Proposed Budget based on July 2021 - June 2022 *adjusted* bed tax of \$75,075.83

Categories	2022 Budget	Brought forward	Total
Administrative 25% of adjusted contributions 75,000.00 =	18,750.00	00	18,750.00
Local Non Profit Events 10% adjusted contributions 75,000.00 =	7,500.00	00	7,500.00
Rend Lake General 35% of adjusted contribution 75,000.00 =	26,250.00	00	26,250.00
S3DA Event 10% adjusted contributions 75,000.00 =	7,500.00	00	7,500.00
Qualifying Hotels with contributions of \$10,000 or more for 12-mo July 1, 2020-June 30, 2021			
RLCD (Seasons + Buck Bass) (Suggested by) 20% of 31,217.32 adjusted contributions 31,217.32=6,243.46 + brought forward 785.00 = 7,028.46	7028.46		7028.46
SureStay By Best Western (Suggested by) 20% of 21,788.87 adjusted contributions = 4,357.77	4,357.77	00.00	4,357.77
Cabins in the Woods (Suggested by) 20% of 18,447.97 adjusted contributions = 3,689.60	3,689.60	00	3,689.60
Budget Total	75,075.83		75,075.83

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2023 Proposed Budget based on July 2021 - June 2022 *adjusted* bed tax of \$97,335.20

Categories	2023 Budget		Total
Administrative 20% of adjusted contributions \$97,335.20 (total budget) = \$19,467.04	19,450.00	00	19,450.00
Local Non Profit Events 10% of adjusted contributions \$97,335.20 (total budget) = \$9,733.50	9,733.50	00	9,733.50
Rend Lake General 30% of adjusted contribution \$97,335.20 (total budget) = 29,046.21	29,046.21	00	29,046.21
S3DA Event 20% of adjusted contributions \$97,335.20 (total budget) = \$19,467.04	19,467.04	00	19,467.04
Qualifying Hotels with contributions of \$10,000 or more for 12-mo July 1, 2021-June 30, 2022			
RLCD (Seasons + Buck Bass) (Suggested by) 20% of 43,947.37 adjusted contributions = 8,789.40 (after VG page 7914.40 remaining)	8,789.40		8,789.40
SureStay By Best Western (Suggested by) 20% of 28,503.39 adjusted contributions = \$5,700.68 (after VG page 4825.68 remaining)	5,700.68	00.00	5,700.68
Cabins in the Woods (Suggested by) 20% of 22,312.51 adjusted contributions = 4,462.50 (after VG page 2,814.60 remaining)	4,462.50	00	4,462.50
Budget Total	96,649.33		96,649.33

Totals for Bed Tax and Room Incomes

RL Golf Resort Data for 2023 Budget Writing

July 1, 2020-June 30, 2021 31,217.32 X 20 = 624,346.40
 July 1, 2021-June 30, 2022 43,947.37 X 20 = 878,947.40
 Increase in bed tax = 12,730.05 Increase in room income = 254,601.00

SureStay by Best Western Data for 2023 Budget Writing

July 1, 2020-June 30, 2021 21,788.87 X 20 = 435,777.40
 July 1, 2021-June 30, 2022 28,503.39 X 20 = 570,067.80
 Increase in bed tax = 6,714.52 Increase in room income = 134,290.40

Rend Lake Cabins in the Woods (RLCITW) Data for 2023 Budget Writing

July 1, 2020-June 30, 2021 18,447.97 X 20 = 368,959.40
 July 1, 2021-June 30, 2022 22,312.51 X 20 = 446,250.20
 Increase in bed tax = 3,864.54 Increase in room income = 77,290.80

RLATC 2023 Budget (Jan 1 - Dec 31) Budget

Presented Sept 8, 2022

2023 Proposed Budget based on July 2021 - June 2022 *adjusted* bed tax of \$97,335.20

Highlights indicates change

	Budget Categories	Line Items	Categories	Notes
1	Administrative 20% of adjusted contributions \$97,335.20 (total budget)= \$19,467.04			
2	Director (1,000 X 12 months)	12,000.00		
3	Office space (rough estimate, office in storage, amount yet to be determined)	2,400.00		
4	Office phone number (35 per month X 12 = 420 / FREDCO has paid but may not continue)	420.00		
5	Print, Postage, Consumable Office Materials	800.00		
6	Insurance	1,500.00		
7	Contingency /Miscellaneous (unexpected opportunities/ possible grant fees)	2,330.00		
8	Administrative Total		\$19,450.00	
9	Local Non Profit Events 10% of adjusted contributions \$97,335.20 (total budget) = \$9,733.50			
10	TV & Electronic Media & Local Video Production Benton Water Days, Benton Civic Center, Christopher Homecoming, Sesser Rend Lake Days, Rend Lake Fireworks, Zeigler Homecoming, Royalton, Wine & Art Festival	8,683.50		<i>videography & photography as needed to maintain archive for promotional</i>
11	Print Publication COE Rend Lake Adventure (6 editions X full page color ad to list above events & .00general info)	1,050.00		
12	Local Events Total		9,733.50	
13	Rend Lake General 30% of adjusted contribution \$97,335.20 (total budget) = 29,046.21			
14	Web name Renewals	800.00		
15	Website Hosting & Maintenance (Megabites)	1,800.00		
16	Print Short Run Brochures Promotional (as needed) \$150.00	Not Funded		
17	Print RLATC Visitors Guide Distribution (20,000 /ship 1/3 copies / boxes to TICs approximately)	2,200.00		
18	Radio ESPN Chauncey	6,000.00		
19	TV Springfield, IL \$4,500.00	Not Funded		
20	TV St Louis, MO \$8,500.00	Not Funded		
21	TV Evansville, IN \$6,500.00	Not Funded		
22	Video Production/ Content (video, photos, edits, voice over for TV/E-Media, Commercials/Presentations)	6,000.00		
23	Temporary Stand Alone Displays (indoor and outdoor various tabletops, display racks, standing, etc.)	3000.00		
24	Promotional projects to accompany Courthouse opening	00.00		
25	Show St Louis Golf Expo St Charles MO (paid in Oct- show in Jan-Feb)	1,045.00		2024 show space
26	Show St Louis Boat & Sport Show NMMA Edwards Jones (paid in Oct- show in Jan-Feb)	1,020.00		2024 show space
27	Show St Louis Boat & Sport Show NMMA Edwards Jones Show Guide back page ad	1,750.00		2023 show
28	Show Misc. (St Louis Boat Show and Golf Show electric fees and additional fees)	800.00		2023 show
29	Show Misc. (travel to Boat Show / Golf Complex pays travel to Golf show)	1,000.00		2023 show
30	Show Misc. St Louis Boat (blue ray, TV rental, copies, collateral materials, etc.)	200.00		2023 show
31	Made In Southern Illinois Show at Pavilion Marion IL (booth fees, TV rental, misc.)	150.00		2023 show
32	Southern Illinois Hunting & Fishing Show at John A Logan College (booth fees, TV rental, misc.)	150.00		2023 show
33	Not Allocated	3131.21		
34	Rend Lake General Total		29,046.21	
35	S3DA Archery Event 2023 20% of adjusted contributions \$97,335.20 (total budget)= \$19,467.04			
36	hotel rooms as needed <i>RLATC Sponsorship commitment</i>			
37	In-Kind Sponsorship Agreements <i>expenses required for sponsors from businesses, organizations and cities</i>			
38	Sponsorships <i>Required/Necessary sponsorships not picked up by others</i>			
39	S3DA Archery Event Support	19,467.04	19,467.04	
40	Rend Lake Golf Complex (Seasons + Buck & Bass)(Suggested by) 20% of 43,947.37 adjusted contributions = 8,789.40 (after VG page 7914.40 remaining)			
41	RL Visitor Guide (1 full color page) = 875.00	875.00		
42	TV commercial and TV Schedule to equal remaining budget	7914.40		
43				
44				
45	Rend Lake Golf Resort Total		8789.40	
46	SureStay by Best Western (Suggested by) 20% of 28,503.39 adjusted contributions = \$5,700.68 (after VG page 4825.68 remaining)			
47	RL Visitor Guide (1 full color page) = 875.00	875.00		
48	Billboard on I-57 to equal remaining budget	4825.68		
49	SureStay by Best Western Total		5700.68	
50	Rend Lake Cabins In the Woods (RLCITW) 20% of 22,312.51 adjusted contributions = 4,462.50 (after VG page 2,814.60 remaining)			
51	RL Visitor Guide (1 full color page) = 875.00	875.00		
52	TV commercial and TV Schedule to equal remaining budget	3587.50		
53	Rend Lake Cabins In the Woods (RLCITW) Total		4462.50	
54	Budget Total = \$97,335.20	96,649.33	96,649.33	

Additional Information

RLATC 2023 Meeting
Dates Second Thursday
At RL Corps Visitor Center

Jan 12
Feb 09
Mar 09

Apr 13
May 11
June 08

July 13
Aug 10
Sept 14

Oct 12
Nov 09
Dec 08