

Sponsorship Guide



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Scholastic 3D National Archery Tournament



June 16-19, 2022 at Rend Lake

Host Venue

North Marcum Archery Complex at Rend Lake

US Army Corps of Engineers / (618) 724-2493

11577 Marcum Branch Rd. Benton, IL / 38°03'09.11" N / 88°56'34.59" W

Host Organization: Rend Lake Area Tourism Council

Rick Linton, Executive Director (314) 580-2577 director@rendlake.com

Kathy Crawford Treasure/Secretary (618) 579-9137 sc1988feb@yahoo.com

Rachel Gartner, Event Planner (618) 303-2636 Rgartner11@gmail.com

Barbara Linton, Project Coordinator (618) 438-9207 Blinton1000@gmail.com



Scholastic 3-D Archery (S3DA) is a unique, family-oriented youth archery program which has grown exponentially across the United States as a next-step initiative to follow introductory archery programs.

The mission of the Scholastic 3-D Archery program is to foster, educate and guide youth in the areas of 3-D, indoor target, and outdoor target archery as well as safe, ethical bowhunting practices. The goal of the S3DA program is to provide archery and bowhunting opportunities to youth in after-school settings, as well as with archery-affiliated clubs and businesses in the community. S3DA students participate in 3-D and target archery using compound and traditional archery equipment.

Students can participate at local, regional, state, and national archery events and earn college scholarships from colleges and universities across the United States. S3DA addresses the need for a program to bridge beginning target archery experience and more advanced activities such as 3-D shooting and bowhunting. The program currently operates across the United States with hundreds of certified coaches serving thousands of young archers, grades 3–12.

Contact the Scholastic 3-D Archery National Office:

www.s3da.org

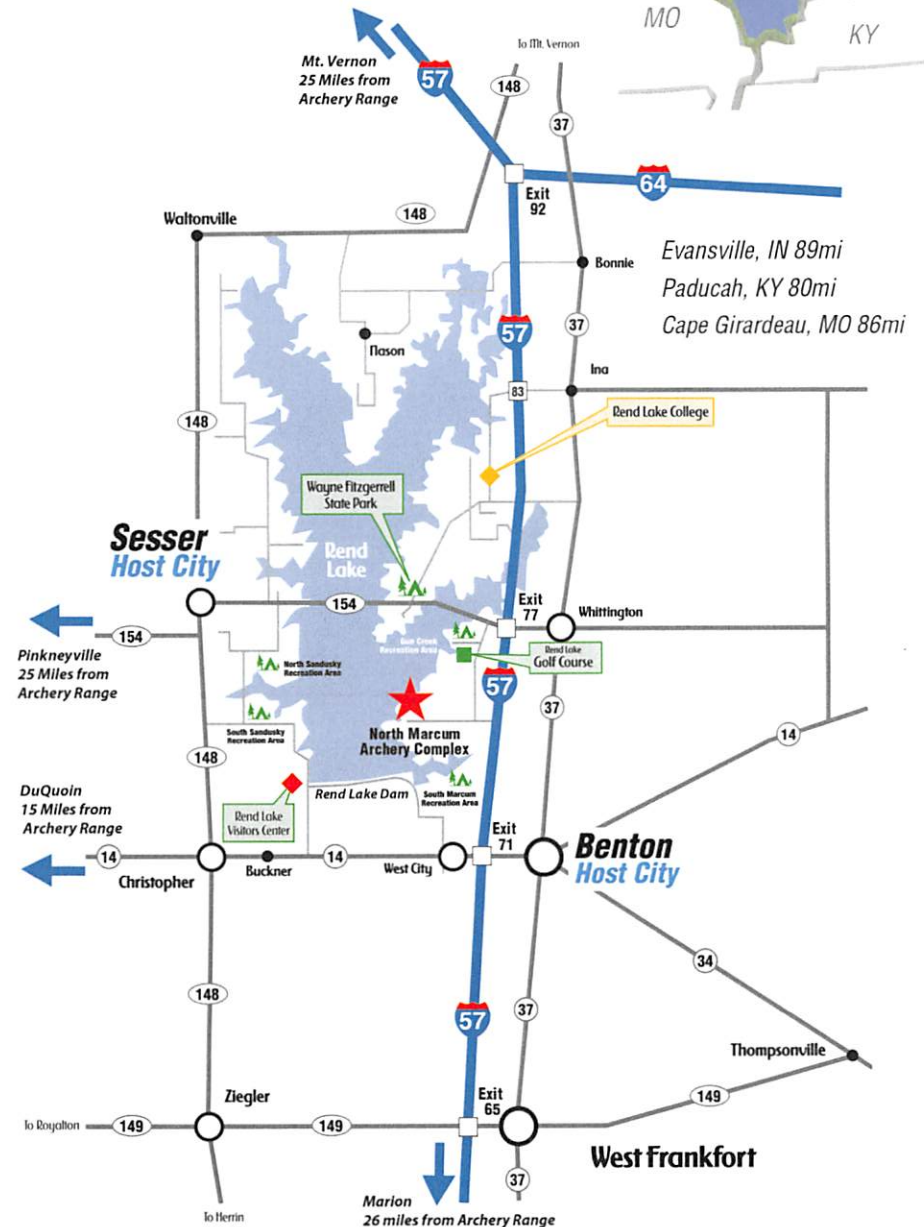
225 North 3rd Street, Williamsburg, KY 40769,

Ph: 606.524.3685

Media contact Kayla Bolton kayla@s3da.org, Ph: 423.494.2204

Rend Lake Area

Chicago Midway International Airport - 300mi
 St. Louis Lambert International Airport 113mi
 St. Louis Midway (Okawville, IL) 80mi



**June 16th-19th
2022**

**North Marcum
Recreation
Area**



**Take Exit 77 from Interstate 57
WEST - to Gun Creek Trail
South - to Marcum Branch Road
WEST (Right) to Event Area.**

*Marcum Branch Road may also
be accessed from Highway 37.*

38°03'09.11" N 88°56'34.59" W



North Marcum Recreation Area Marcum Branch Road



**Sponsorship of this event will help your business
and our local communities.**

- ★ This event will bring an estimated 1,000 + student athletes including and additional 3,000 family members and spectators.
- ★ Athletes and spectators will come from most of the United States as well as other countries.
- ★ Visitors will require 500 rooms per night.
- ★ When not in competition, they will be in our communities shopping, dining, and looking for entertainment and activities.
- ★ This event has an estimated regional impact of 3-4 million dollars.

We are making every effort to make this event reach its fullest potential so the S3DA will continue to return to Rend Lake each year however, we need local businesses, organizations and individuals help to make it happen

Join us in supporting this S3DA event and improving tourism related business in this area.



Sponsorship Levels

Each Sponsorship Level provides promotional opportunities to give your business added exposure to an audience you may not be reaching with your regular advertising. These sponsorship opportunities can be customized for your business.

Value-In-Kind (VIK) provided by RLATC	Bronze \$500	Silver \$1,000	Gold \$2,000	Host Cities Benton & Sesser
(Your Company Name, Logo listed & linked to your website) Listing on RLATC home page (Placement/Prominence increases with Levels)	X	X	X	X
Above + Social media (Prominence increases with levels)	X	X	X	X
Above + Mentions at the S3DA event daily announcements (Placement/Prominence increases with Levels)		X	X	X
Above + Mentions in RLATC print materials (Placement/Prominence increases with Levels)		X	X	X
Above + Event Signage (Prominence increases with levels)			X	X
Above + Logo will Appear in Promotional Video by RLATC (Placement/Prominence increases with Levels)			X	X
Above + Mention in Promotional Video by RLATC (Placement/Prominence increases with Levels)				X

Cash and Value-In-Kind

RLATC is accepting sponsorships of cash or the following values-in-kind:

1. Hotel Accommodations (30 rooms X 3 nights = 90 rooms)
2. Portable Restrooms
3. Janitorial Supplies
4. Ice (4 days)
5. Water (4 days)
6. Signs for Hotels
7. Lunches for Volunteers
8. Meals for Staff from Vendors
9. Security
10. EMS
11. Labor
12. Table & Chair Rental
13. 40' x 60' Tent
14. 18' x 40' Tent
15. 2 ATVs
16. 3 Golf Carts
17. S3DA Sponsorship in local business discounts (includes a variety of "Welcome Bag" items appropriate for young people ages 6-18 and coupons from businesses).

Cash and Value-In-Kind Estimated Total = \$24,446

For Sponsorship Information Contact

Rick Linton, RLATC Executive Director (314) 580-2577 / director@rendlake.com
Barbara Linton, Project Coordinator (618) 438-9207 / Blinton1000@gmail.com

For Vendor Information

Kathy Crawford RLATC Treasure/Secretary (618) 579-9137 / sc1988feb@yahoo.com
Rachel Gartner, Event Planner (618) 303-2636 / Rgartner11@gmail.com

Special Thank You to our Co-Host Cities!

The City of Benton and the Benton-West City Chamber
The City of Sesser and the Sesser Homecoming and Sesser Chamber

10-05-2021

