

# 2022 Rend Lake Visitor Guide

*Be a part of this beautiful, full color publication!  
Exclusively about Rend Lake area attractions, businesses and events.*



- **FULL COLOR**
- **GLOSSY STOCK**
- **8 1/2 X 11" BOOKLET**
- **25,000 CIRCULATION**

*The 2022 Guides will be distributed at the Illinois Tourist Information Centers throughout the State.*

*This Year's Guide will also be distributed at:*

- *The St. Louis Boat Show*
- *St. Louis Golf Expo.*
- *SI Made Expo - Marion, IL*
- *SI Hunting & Fishing Show*
- *Area Businesses & Chambers*

**Each year Rend Lake attracts an estimated 1.5 million visitors. Put your ad where**

**More People Will See It!**

- Full Page \$875
- 1/2 Page \$495
- 1/4 Page \$295
- 1/8 Page \$145



Rend Lake Area Tourism Council is a non-profit 501c3 corporation authorized and funded by Franklin County. All advertising proceeds are used for printing & production of the Visitor Guide. State requirements for distribution in the Illinois Tourist Information Centers require 60% informational content which limits available advertising space.

Produced by Rend Lake Area Tourism Council • **Space Reservations Nov.5 / Art Nov 11, 2021**

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